storage**MAP**

GLOBAL INVESTMENT MANAGEMENT ORGANIZATION REDUCES DATA STORAGE MANAGEMENT COSTS

Datadobi StorageMAP Streamlines Lifecycle-Based
Management of Critical Data

THE CUSTOMER

One of the world's leading investment management organizations and one of the top US wealth managers uses NICE, the global leader of intent-based solutions, for several of its business operations. In total, the company includes affiliated investment management firms, wealth management services, and global distribution companies with offices and operations all around the world.

Critical to the day-to-day operation of the investment management organization, NICE software improves business performance, decreases financial risk, and enhances safety and security.

THE CHALLENGE

Like many companies, the customer faced the dilemma of needing more storage capacity for data, while controlling costs. The company's ESS Distributed Engineering team sought ways to free up space on its Tier-1 storage system, as adding additional Tier-1 storage was cost prohibitive. The best path forward was to selectively archive NICE application data.

Before moving the data from the shared Tier-1 storage, they needed to analyze what data belonged to the NICE application and identify outdated data before moving it.

After copying the data to the archive, they needed to remove the data from the Tier-1 system so it could continue to ingest new data.

It was imperative that this mission-critical assignment to identify, copy, and delete the data as quickly as possible was completed with no disruption to business and to maintain the integrity of the regulated data.

Datadobi

THE SOLUTION

The investment management organization engaged service partner, Chicago-based Ahead, to determine the fastest, most reliable, and cost-effective solution for its business goals. Ahead, an Authorized Service Partner of Datadobi, recommended StorageMAP, an innovative and proven solution for unstructured data management.

With powerful functionality and reporting, StorageMAP provided the team with everything needed to achieve the goals:

1. **VISUALIZE –** the customer quickly viewed the detailed charts necessary to identify the NICE data, broken down into age categories.

2. **ORGANIZE –** the customer easily organized the data that would be moved by tagging it with the necessary status and action tags.

3. **ACT –** the tagged data was automatically sent to the StorageMAP migration and deletion modules, and the tasks started with a simple click of a button.

Using StorageMAP, the customer rapidly analyzed and assessed the Tier-1 storage, identified which data needed to be moved, tagged that data for migration and deletion, and then migrated and deleted the data, all within StorageMAP.

"With Datadobi's technology and the expertise of AHEAD, we gained a holistic view of our environment, making it easy to selectively migrate data without any interruptions, free up space and establish a path forward for strategic data management. The support and reporting functionality were invaluable, and the expertise in the assessment phase was critical to us and our business. For our team, there is no doubt that they are leaders in meeting the challenge of unstructured data management."

– Manager of ESS Distributed Engineering